

AAAE Corporate Partnership

Connecting you with airports year-round

aaae.org/corporatepartner

AAAE Corporate Partnership

Maximize your investment

Looking for more involvement with airports and consultants and greater visibility for your company? Would building your airport professional network help expand your business? The AAAE corporate partnership lets you show your support for airports and make the right connections to help your business soar.

For a minimum \$30,000 investment we can create a customized package to meet your needs, with discounts as much as 20% off regular pricing.





Events

Maximize your attendance at 50 domestic meetings covering a wide variety of topics. Events like the Annual AAAE Conference & Exposition offer preferential speaking opportunities, AAAEfacilitated one-on-one meetings with prospects, sponsor and exhibit space discounts, and learning opportunities for your staff.



Networking

From scheduled meetings, to enhanced listings on our vendor search, to full access to the AAAE member directory, to the AAAE Corporate Committee, our faceto-face networking options will keep you busy year-round.



Advertising

Corporate partnership packages can include a multitude of promotion options, including branded videos, Airport Magazine ads (print and online), ads in Aviation News Today (our daily member newsletter), ads on AAAE.org and in the AAAE mobile app, and more.



Be more than just an exhibitor. Show your commitment to supporting the airport community with visual recognition identifying you as a corporate partner at the Annual AAAE Conference & Exposition and other networking opportunities facilitated by AAAE throughout the year.



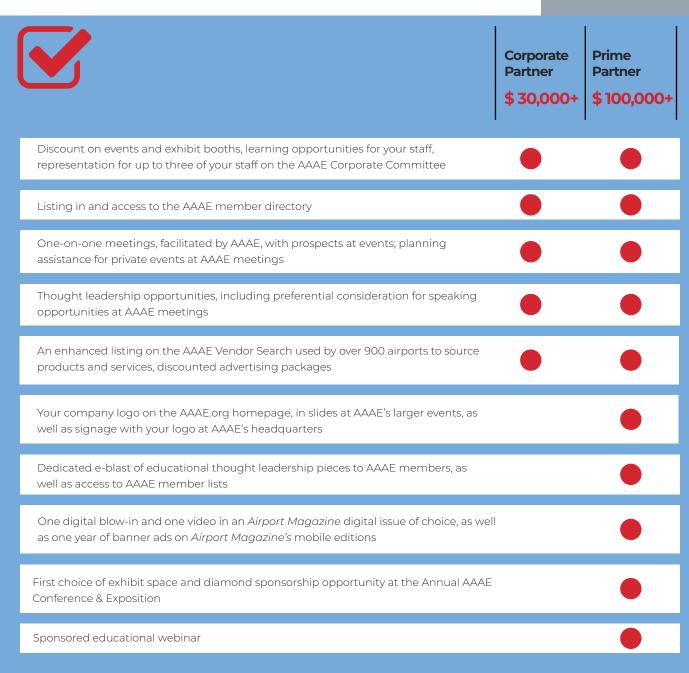
Collaborate with us

A corporate partnership is about your success. We take time to get to know your company and your goals and then create a custom program that fits your sales strategy.

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Partnership Options

Media Placement



These are just a sample of the opportunities of Prime Partnership. For a customized package, contact Amy Trivette at amy trivette@aaae.org or Lisa Williams at lisa.williams@aaae.org.

1. Advertising opportunities



Bundle advertising in *Airport Magazine*, on AAAE.org, in *Aviation News Today* (our daily member newsletter), and in the AAAE mobile app with your corporate partnership to expand your reach.

2. Branded, sponsored corporate video and webinar opportunities



Add a branded, sponsored corporate video or a webinar to your corporate partnership package to bring your message and your brand to a wider audience.

Maximize visibility



Airport Magazine

19,000+ circulation to aviation industry professionals



AAAE.org homepage

280,000 impressions and 44,000 unique visitors per month

AAAE Corporate Partnership

Corporate Engagement

Your team

AAAE's Corporate Engagement team is ready to help



Amy Trivette

Vice President, Corporate Engagement & Partnerships

Amy leads the charge on helping corporate members connect with the airport community. She also oversees operations for the AAAE Corporate Committee.

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Lisa Williams, CMP, CEM

Director, Exhibits & Sponsorships

Lisa works with organizations across all business channels partnering with airports and the aviation industry, by providing them exposure through exhibit, sponsorship, and advertising opportunities.

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Partner today!

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American Association of Airport Executives

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