



# AAAE Corporate Partnership

Connecting you with airports year-round

[aaae.org/corporatepartner](http://aaae.org/corporatepartner)

# AAAE Corporate Partnership

# Maximize your investment

Looking for more involvement with airports and consultants and greater visibility for your company? Would building your airport professional network help expand your business? The AAAE corporate partnership lets you show your support for airports and make the right connections to help your business soar.

For a minimum \$30,000 investment we can create a customized package to meet your needs, with discounts as much as 20% off regular pricing.



## Events

Maximize your attendance at 50 domestic meetings covering a wide variety of topics. Events like the Annual AAAE Conference & Exposition offer preferential speaking opportunities, AAAE-facilitated one-on-one meetings with prospects, sponsor and exhibit space discounts, and learning opportunities for your staff.



## Networking

From scheduled meetings, to enhanced listings on our vendor search, to full access to the AAAE member directory, to the AAAE Corporate Committee, our face-to-face networking options will keep you busy year-round.



## Advertising

Corporate partnership packages can include a multitude of promotion options, including branded videos, *Airport Magazine* ads (print and online), ads in *Aviation News Today* (our daily member newsletter), ads on AAAE.org and in the AAAE mobile app, and more.



## Stand out in the crowd

Be more than just an exhibitor. Show your commitment to supporting the airport community with visual recognition identifying you as a corporate partner at the Annual AAAE Conference & Exposition and other networking opportunities facilitated by AAAE throughout the year.



## Collaborate with us

A corporate partnership is about your success. We take time to get to know your company and your goals and then create a custom program that fits your sales strategy.

# Partnership Options



	Corporate Partner \$ 30,000+	Prime Partner \$ 100,000+
Discount on events and exhibit booths, learning opportunities for your staff, representation for up to three of your staff on the AAAE Corporate Committee	●	●
Listing in and access to the AAAE member directory	●	●
One-on-one meetings, facilitated by AAAE, with prospects at events; planning assistance for private events at AAAE meetings	●	●
Thought leadership opportunities, including preferential consideration for speaking opportunities at AAAE meetings	●	●
An enhanced listing on the AAAE Vendor Search used by over 900 airports to source products and services, discounted advertising packages	●	●
Your company logo on the AAAE.org homepage, in slides at AAAE's larger events, as well as signage with your logo at AAAE's headquarters		●
Dedicated e-blast of educational thought leadership pieces to AAAE members, as well as access to AAAE member lists		●
One digital blow-in and one video in an <i>Airport Magazine</i> digital issue of choice, as well as one year of banner ads on <i>Airport Magazine's</i> mobile editions		●
First choice of exhibit space and diamond sponsorship opportunity at the Annual AAAE Conference & Exposition		●
Sponsored educational webinar		●

These are just a sample of the opportunities of Prime Partnership. For a customized package, contact Amy Trivette at amy.trivette@aaae.org or Lisa Williams at lisa.williams@aaae.org.

# Media Placement

## 1. Advertising opportunities



Bundle advertising in *Airport Magazine*, on AAAE.org, in *Aviation News Today* (our daily member newsletter), and in the AAAE mobile app with your corporate partnership to expand your reach.

## 2. Branded, sponsored corporate video and webinar opportunities



Add a branded, sponsored corporate video or a webinar to your corporate partnership package to bring your message and your brand to a wider audience.

## Maximize visibility



**Airport Magazine**  
19,000+ circulation to aviation industry professionals



**AAAE.org homepage**  
280,000 impressions and 44,000 unique visitors per month



## Corporate Engagement

# Your team

AAAE's Corporate Engagement team is ready to help



**Amy Trivette**

**Vice President, Corporate Engagement & Partnerships**

Amy leads the charge on helping corporate members connect with the airport community. She also oversees operations for the AAAE Corporate Committee.

**e:** amy.trivette@aaae.org  
**p:** 703.575.2471



**Lisa Williams, CMP, CEM**

**Director, Exhibits & Sponsorships**

Lisa works with organizations across all business channels partnering with airports and the aviation industry, by providing them exposure through exhibit, sponsorship, and advertising opportunities.

**e:** lisa.williams@aaae.org  
**p:** 571.560.1765



# Partner today!

[aaae.org/corporatepartner](http://aaae.org/corporatepartner)



## **American Association of Airport Executives**

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[aaae.org](http://aaae.org)

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